



# Group Prenatal Care



## Billing Instructions

**What is Group Prenatal Care?** Group prenatal care (GPC) is an alternative prenatal care model which emphasizes education and social support via 8 to 10 semi-structured, collaborative sessions conducted every 2 to 4 weeks throughout the prenatal period.

**Why provide Group Prenatal Care?** GPC is designed to improve patient education and include opportunities for social support while maintaining the risk screening and physical assessment of individual prenatal care. Evidence suggests that patients who participate in group prenatal care sessions have improved knowledge of childbirth, increased postpartum visit attendance, increased rates of breastfeeding initiation and continuation, and are more satisfied with their overall care. Moreover, providers involved in group prenatal care sessions also report higher rates of satisfaction. Evidence-based group prenatal care models show promise in reducing disparities and improving maternal and neonatal health outcomes by increasing birth weight for gestational age, reducing preterm birth, and decreasing third-trimester emergency room visits and Neonatal Intensive Care Unit (NICU) admissions.

**How do you provide Group Prenatal Care?** Sessions are led by trained facilitators (e.g., obstetricians or other obstetric care providers) who engage groups of 8 to 10 pregnant patients of similar gestational age through a tailored curriculum covering a range of topics related to nutrition, labor expectations, postpartum adjustments and more. Each session should be at least 90 minutes.

**How do I bill for Group Prenatal Care?** For dates of service December 1, 2023, and after, providers must submit a claim for each group prenatal care visit using Current Procedural Terminology (CPT) code 99078 with modifier TH. The reimbursement rate is \$40.00. Group prenatal care visits are billed in addition to regular obstetric services. Participants may receive up to 10 group prenatal care visits per rolling year.

Register to join an interactive webinar regarding billing for Group Prenatal Care on February 1, 2024 by scanning the QR code.

For questions regarding GPC, contact [MHD.Education@dss.mo.gov](mailto:MHD.Education@dss.mo.gov).  
For billing questions, contact the appropriate Managed Health Care Plan directly.

